



ITHAKA
LEADERSHIP DEVELOPMENT

THE ITHAKA LEADERSHIP DIPLOMA



FOR DIRECTORS
&
SENIOR MANAGERS



FOR DIRECTORS & SENIOR MANAGERS

DO YOU HAVE A CLEAR
STRATEGY FOR DEVELOPING
YOUR BUSINESS?

IS YOUR MANAGEMENT TEAM AS
EFFECTIVE AS YOU'D LIKE?

DO YOU SPEND ENOUGH TIME
THINKING ABOUT HOW YOUR
BUSINESS SHOULD DEVELOP?

DO YOU SHARE IDEAS WITH
OTHER LEADERS?

ARE YOUR LEADERSHIP SKILLS
SHARP ENOUGH TO DRIVE THE
GROWTH YOU WANT?

If you answer NO to any of these, the Ithaka Leadership Diploma is for you.

This is uniquely designed to develop leadership skills through learning and sharing best practice ideas and it will enable you to do the following:

- Understand your personality and leadership style to improve your own effectiveness
- Evaluate your leadership team and develop a plan to build high performing teams
- Create the right culture for people to achieve their true potential
- Engage with other leaders to share experiences, best practices and ideas to resolve issues and continually improve
- Take a fresh look at your business and think holistically rather than focussing purely on problem areas
- Create the time and space to think more strategically about the direction in which you want to take your organisation
- Achieve a Diploma in Continuing Personal Development from Coventry University
- Develop a personal action plan focussed on achieving defined personal and organisational goals



HOW IT WORKS

The programme runs as a series of workshops, each of 2 days spread over a 8 month period to allow the time to implement changes in the work place:

WORKSHOP ONE

UNDERSTAND YOUR PERSONLITY, VALUES, BEHAVIOURS AND LEADERSHIP STYLE (WITH INSIGHTS DISCOVERY PERSONALITY ASSESSMENT AND PROFILE) AND USE THIS TO IMPROVE YOUR WORKING RELATIONSHIPS WITH OTHERS

WORKSHOP TWO

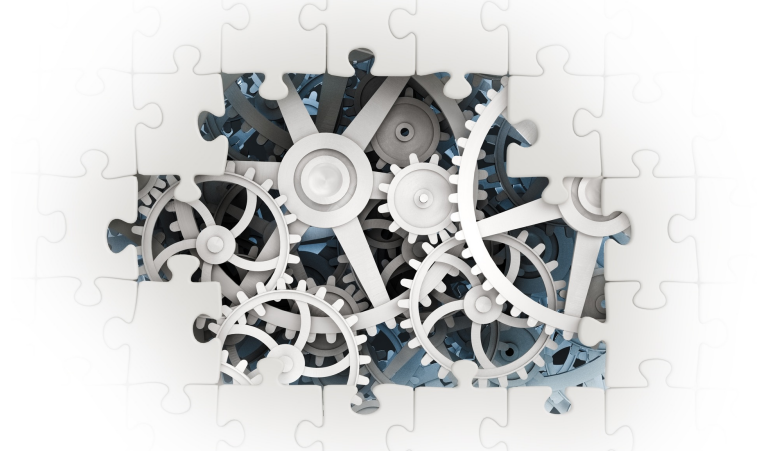
DEVELOP MY CAPABILITY TO BE AN EFFECTIVE LEADER - USING A 360 LEADERSHIP FEEDBACK PROCESS REALLY CHALLENGES AND INSPIRES IMPROVED LEADERSHIP

WORKSHOP THREE

BUILDING AND DEVELOPING A SENIOR MANAGEMENT TEAM IS A CRITICAL SUCCESS FACTOR FOR ANY BUSINESS. PRACTICALLY ADDRESS HOW EFFECTIVE LEADERSHIP & MANAGEMENT SKILLS INCLUDING CREATIVE THINKING, PROBLEM SOLVING & PROJECT MANAGEMENT INTEGRATE TO DELIVER HIGH PERFORMING RESULTS

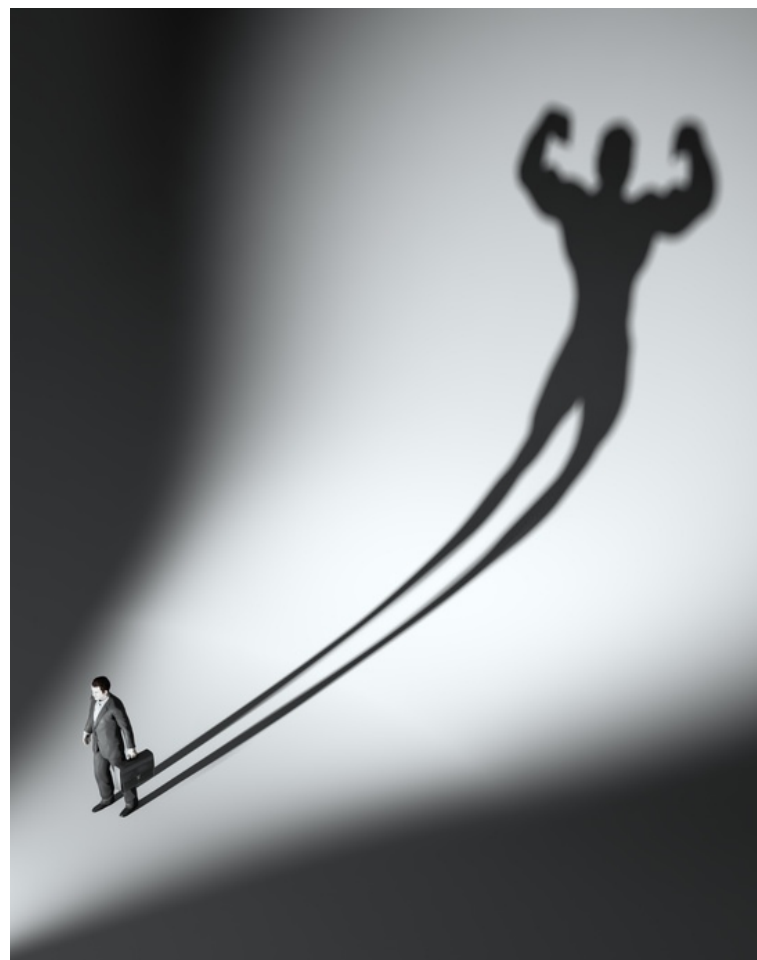
WORKSHOP FOUR

IDENTIFY KEY BUSINESS ISSUES AND DEVELOP A STRATEGIC AND ONE YEAR OPERATIONAL PLAN TO ADDRESS THEM



Our goal is to drive growth through leadership and effective management

We partner with Coventry University and use work based projects to ensure real change is embraced in the organisation



Programme Information



Dates TBC:

Day 1 & 2.....Thurs 15th & Fri 16th Sept

Day 3 & 4.....Mon 14th & Tues 15th Nov

Day 5 & 6.....Mon 23rd & Tues 24th Jan

Day 7 & 8TBC

Location:

The 4 blocks of 2 days take place at a location that will be decided once numbers are confirmed.

Programme Price:

£2,700 + Vat.

University Accreditation is highly recommended but is optional at an additional £850 + Vat

To enrol or for further information:

Please contact Chris on 0330 606 1450 or email chriss@ithakaleadership.co.uk or visit the Ithaka Leadership website

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Having a group of directors, all with varied areas of expertise, provides me with an excellent sounding board and a regular source of fresh ideas. It's made a real difference to the competitiveness of our business and it would be prohibitively expensive to engage this by the conventional route

*Dr Bob Pocock. MD
MEL Research*

I have worked with Ithaka Leadership over a number of years. Their leadership courses for senior management and directors really helped us focus on business strategy and how to get the best out of our people and organisation.

Geoff Gower, MD

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